



Align and Pop Category: Toys & Game

MARKET

The games based on toddler brain development always remain quite a hit, with a huge population any game that is a value for money and interests' parents would be a big hit.

Ref image.



MANUFACTURING

It's made of plastic, wood, and some tubes

OBSERVATION / TREND / PROBLEM

Observation

- Toddlers like to play with easy games, that can help them build, solve and align something.
- Toddlers like to play with blocks a lot.

OVERVIEW OF THE IDEA

The idea is about creating a small game that is fun to align and fun to blow up. It is the kind of game kids will like to do again and again. Made up of smaller tiles and units – can be of animal shapes or vehicles.

VALUE

Finding the fitment to right shapes. Fun in popping the game

VARIANTS

It can have a lot of different shapes and levels.

The game can be made in two to three different sizes.

Disclaimer: The idea explained here is only to give an insight that a product can be made catering to this domain, that is answering a need.

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