

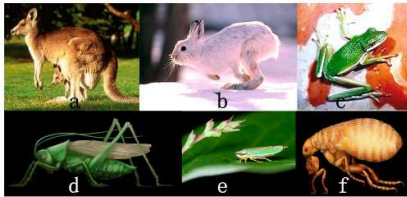


Jump the animal Category: Toys

MARKET

With Toys market booming post covid, it is only the novel, interesting and inventive toys that will get sold. It's a huge market both at local or international scene.

Ref image.



MANUFACTURING

It's a combination of plastic, foam, mats and tubes, Easy to assemble and can be produced in numerous color combinations.

OBSERVATION / TREND / PROBLEM

Observation

- Animals are of many types, some of them hop and jump around like kangaroo, frogs, lemurs, flea etc., they don't really walk well.
- Kids like to fling things and challenge themselves into competition.

OVERVIEW OF THE IDEA

The idea is to create a scenario where kids learn about different animals and their jump and see how far they can jump. This game will require precision and is repeatable. Using a novel technique that game can be customized, changed and also involve a lot of players at a time.

VALUE

The kids would be entertained for a long time. It doesn't need parental supervision. No fear of damage. It is highly competitive and fun to play.

VARIANTS

Numerous variants can be made with it, can be multiplayer too.

Disclaimer: The idea explained here is only to give an insight that a product can be made catering to this domain, that is answering a need.

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