



## Chakravayuh Based game Category: Toys & Game

### MARKET

The games based on Mahabharat are few in the market, almost all concentrating about creating the figurine part of it. It is an opportunity for a good game to conquer the markets, especially in India, UK, USA and south Asia where Mahabharata is taught and liked.

Ref image.



### MANUFACTURING

It's made of paper, plastic, and other material like wheels, elastic bands and a base board

### OBSERVATION / TREND / PROBLEM

Observation

- The Mythology games are immensely liked by parents
- Not a lot of games based on mythology are impactful or teach nothing meaningful.
- Kids like fun games that crash, dash and bang.

### OVERVIEW OF THE IDEA

The idea is to create a fun game that can be played in the living room where vehicles collide and soldiers fall. It is a game designed to excite and teach about the different vyuha configurations planned in the Mahabharat to attack each other. Every day there was a new vyuha and called for strategy from the other side.

### VALUE

Very engaging game and with high repeatability. Would keep the kid engrossed with it, also teach about the different vyuha's of the Mahabharat.

### VARIANTS

It can have a lot of different shapes and levels.  
The game can be made in two to three different sizes.

**Disclaimer:** The idea explained here is only to give an insight that a product can be made catering to this domain, that is answering a need.

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