



Car game – new type Category: Toys & Game

MARKET

The market for car toys is immense. Across the globe, be it young boys or girls, they love to play with cars and vehicles of different types. Most of the parents buy it for gifting too.

Ref image.



MANUFACTURING

It's made of plastic, metal or mixture of both.

OBSERVATION / TREND / PROBLEM

Observation

- Cars have a never-ending fascination, be it hot wheels or large cars or monster trucks. All types captivate the kids who like to push them, park them, repair them, slide them, etc.

OVERVIEW OF THE IDEA

The Product line up that we have created is a new kind of car game. One that can be changed and modified, expanded and is robust to play with. New age cars are popping up everywhere and some of them are quite futuristic looking. Lot of concepts are being made both for passenger cars, commercial vehicles. Tourist vehicles and for cargo.

VALUE

Assembly of cars would give an interesting way of playing. Learning of new kind of new age vehicles. More knowledge about international cars

VARIANTS

It can have thousands of sizes, shapes, colors. No limits on it.

Disclaimer: The idea explained here is only to give an insight that a product can be made catering to this domain, that is answering a need.

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