



Smart water dispenser

Category: Health

MARKET

Water dispensers are becoming popular day by day, usually seen in the large plastic containers there are such dispensers available to use. It is catching on – however price is a deterrent as there are cheaper options available.

Ref image.



MANUFACTURING

It's a combination of plastics with injection molding and some pressure and electronic unit in built.

OBSERVATION / TREND / PROBLEM

Observation

- Most of the people in India, drink water from Matka. It is an earthen clay pot that keeps the water cool by few degrees from the hot weather outside.
- The water is stored for a day or two and the matka is often cleaned from time to time.
- Water is taken from the glass or a spool, that is often dirty or soiled, especially when many people in a public place use it. Usually there are taps at the bottom.

OVERVIEW OF THE IDEA

The Product is a smart dispenser, that can dispense water and also clean the water especially for the matka. It is battery operated and easy to plug and play. It has a special feature that ensures healthy water for consumption.

VALUE

The product is targeted at healthy option for the most loved water from the matka. Even with all kinds of purifiers and filters people still prefer to drink from the matka.

VARIANTS

Numerous variants can be made with it, especially play of colors and size of the model.

Disclaimer: The idea explained here is only to give an insight that a product can be made catering to this domain, that is answering a need.

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