



Medicine bottle & fruit infuser Category: Health

MARKET

Medicine and bottle is not a new combination, however the aspect of making it with cheap plastic has made it abundant and not much change in the product has taken place. Millions of people need such products to carry along.

Ref image.



MANUFACTURING

It's a combination of plastics with injection molding and blow molding.

OBSERVATION / TREND / PROBLEM

Observation

- As people are becoming more conscious with age about medicines, above 60+ people often have a set of medicines to have in a timely manner
- Medicine often needs to be accompanied with water
- What about the ayurvedic and homeopathy and unani medicines, that comes in different forms, powders and tubes, what about syringes, insulin, inhalers, tubes and creams, etc.
- People who are health conscious are also into fruit infused drinks that have a lot of health benefits and vitamins than regular water.
- Usually medicines are removed and placed in plastic containers, medicines when removed from their cover starts to oxidize and one medicine should not touch with another as it is, in cheaper bottles sold online.

OVERVIEW OF THE IDEA

The idea is to make a universal bottle plus containers that serves all the above-mentioned purpose and can keep a lot of items other than just medicines. It doesn't need to remove the medicines from the cover.

VALUE

The product is a combination of three aspects, water + medicines + extra items that are often needed to carry along for many of the old people. Usually which is carried in pouches and polythene covers separately. This all in one device can be refilled, separated and used in multiple ways.

VARIANTS

Numerous variants can be made with it, especially play of colors.

Disclaimer: The idea explained here is only to give an insight that a product can be made catering to this domain, that is answering a need.

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