

WIRE ROUTING CLIPS Category: Industrial, engineering products

MARKET

The market is huge and is a business that covers entire globe. Where ever there are wires there is a need for these clips. It is sold in bulk and in packets of 10. Widely used in construction interior fitments and cabling work.

Ref Image.



MANUFACTURING It is a plastic product.

OBSERVATION / TREND / PROBLEM

Observation

- Wires can be very messy and cumbersome to handle.
- They need to be wired and have a neat layout, be it office, home or shops.
- 3M clips and many other clips are available.

OVERVIEW OF THE IDEA

The idea is to make the clips in a way that can accommodate any size of wire and wires can be easily removed or fitted inside. It can be also be used to accommodate larger pipes or diametres without any change for size.

VALUE

Making wires routed more elegantly. Neat arrangement and less entanglement, Also good for tubes, pipes of different sizes.

VARIANTS

Numerous sizes and color can be thought of. It can also be designed with different material with thickness variations and material composition variations.

Disclaimer: The idea explained here is only to give an insight that a product can be made catering to this domain, that is answering a need. The reader must understand that this concept will be seen by thousands and hence the complete idea or sketch is not shown. The document is entirely a property of BRI INNOVATIONS pvt ltd and with the innovation store we intend to increase the innovation

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