

# Wire extender Category: Appliances, IT and electricals

#### MARKET

Wire board market is huge and global. Thousands of varieties are sold and is an evergreen product for local and export markets.

# Ref image.



### **MANUFACTURING**

It's a combination of plastic, metal, wires and a lot of electrical systems.

#### OBSERVATION / TREND / PROBLEM

#### Observation

- Wire extension is a home necessity, be it for office or for connecting multiple devices, every home has an extension wire board. Every function or gathering needs lights and connections for parties, etc.
- Many types exist and comes with fuse for overload.

#### OVERVIEW OF THE IDEA

The idea is bringing a novel touch to the age-old design that is simple, cost effective and provides much more adaptability than the current design that is often bulky.

#### **VALUE**

The system is lightweight and can be carried along, plus have other features that are most beneficial for other connections and operations around the house, office or outdoors.

## **VARIANTS**

Numerous variants can be made with it, can accommodate a lot of wires lengths, USB and other features

Disclaimer: The idea explained here is only to give an insight that a product can be made catering to this domain, that is answering a need.

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