



STEAM COOKING

Category: Appliance

MARKET

The kitchen appliances market is quite global and appliances with proven USP and simple to use by any layman would be a hit, appliances with complex interface and that are overpriced do not sell well. Companies that have mastered the art of presenting useful appliances with minimalist User interface wins

Ref image.



MANUFACTURING

It's made steel, food grade plastic, glass + clear plastic

OBSERVATION / TREND / PROBLEM

Observation

- The kitchen needs all kinds of appliances to bring comfort in cooking and making it a pleasurable experience.
- People end up buying a lot of appliances and vessels particular for each activity.
- Steam cooking is greatly preferred in all the cultures of the world.

OVERVIEW OF THE IDEA

The appliance that we have designed has a unique steaming system and can cook the food twice as fast. It is a multi-utility device that can be used for all kinds of steam food and controlled steam for every kind of cooking, for example the steam required for boiling of eggs is quite low than making idli (a rice cake in India).

VALUE

Steam can be controlled for delicate cooking. It is a one appliance for all kind of steam cooking.

VARIANTS

It can be designed in multiple variants, only the internal tech has to be the same and then the size, shape can be changed.

Disclaimer: The idea explained here is only to give an insight that a product can be made catering to this domain, that is answering a need.

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