



## WIRE organiser

Category: Electrical accessories

### MARKET

The clip market finds its value in the bulk orders and hardware market. Occasionally people order it for homes and office spaces. It comes in plastic, silicone, cable tie type arrangement. There is always room for new design and new concepts in this large unorganized sector.

Ref image.



### MANUFACTURING

It's made of plastic.

### OBSERVATION / TREND / PROBLEM

Observation

- Wires are always a problem with people as they don't like it dangling, cluttered and loosely lying around.
- Especially in offices, network rooms, Premium homes, Wires and pipes are neatly organized and marked.
- It also means a lot of clipping every where and in difficult places.
- Usually there are clips available for specific sizes.

### OVERVIEW OF THE IDEA

The idea is of a product that can neatly clip one wire or three or even 5 wires in the same design. It can also clip, electrical conduits and plumbing pipes with no additional change.

### VALUE

It is a multipurpose, multi dimensions unit in the same design.

### VARIANTS

It can change in size, but the design remains constant. Materials can be changed from Nylon to ABS to PE.

**Disclaimer:** The idea explained here is only to give an insight that a product can be made catering to this domain, that is answering a need.

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