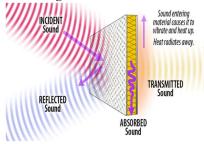


Sound balancing system Category: IT products

MARKET

The Office equipment and work from home accessories is still a market that has a lot of scope for new products and innovation. It will expand more and more. With some companies giving option of hybrid working it is only going to increase and remain stable.

Ref image.



MANUFACTURING

It's made of many combination materials that are both sound absorbing and sound reflecting.

OBSERVATION / TREND / PROBLEM

Observation

- Sounds can be soothing or disturbing depending on the person.
- Most home offices need peaceful environment,
- Even offices need balancing of sounds, murmurs, noise, door opening, shutting, footsteps, high heels, side table disturbances, etc.
- Rooms for isolation are being created, however in small areas and where there are people sitting side by side, it is still a challenge.
- Noise cancellation headphone are expensive and only few companies make it. Creates a vacuum in sound which is also very disturbing to some.

OVERVIEW OF THE IDEA

The idea is to manage sound by both blocking it and reflecting the sound from one's system or phone in a unidirectional way with the same device and easy to install systems.

It is a combination of numerous materials and requires certain experimentation before it can be mastered for mass production.

VALUE

Sounds and disturbances are kept at bay, the sounds that we want to hear only reaches our ear. Not as expensive as noise cancellation headphones (as it can't be given to all of them in the office) and it is not needed to have a earth shattering silence.

VARIANTS

It can have a lot of different sizes, shapes and textures.

Disclaimer: The idea explained here is only to give an insight that a product can be made catering to this domain, that is answering a need.

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