

# Laptop Stand Category: Appliances, IT and electricals

#### MARKET

Laptop stand are in demand and need in almost all office places, students, artists and also typing jobs.

## Ref image.



## MANUFACTURING

It's a combination of fragrant TPE.

#### OBSERVATION / TREND / PROBLEM

# Observation

- Most people use laptop stands to keep their laptops at an angle due to comfort, typing or lighting and glare issues.
- Lot of laptop stand varieties exist and of course they are popular too, some compact and some expensive.
- Laptop stands needs to have two degrees of adjustment to suit 99 percentiles of people

#### OVERVIEW OF THE IDEA

The idea is about a laptop stand set that is very comfortable, unbreakable, elegant and quick set up. It is not attached or glued to the laptop and is good to use for tabs and cintiq drawing boards too.

# **VALUE**

The product is lightweight and also easy to carry as it is compact and comes in the pocket of a pant. It can be suited for adults and kids alike and has adjustable units for most optimum ergonomic setting.

#### **VARIANTS**

Numerous variants can be made with it, especially play of colors.

Disclaimer: The idea explained here is only to give an insight that a product can be made catering to this domain, that is answering a need.

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