



A game about conquering planets Category: Toys

MARKET

With Toys market booming post covid, it is only the novel, interesting and inventive toys that will get sold. It's a huge market both at local or international scene.

Ref image.



MANUFACTURING

It's a combination of plastic, foam, mats and elastic bands
Easy on assembly and design

OBSERVATION / TREND / PROBLEM

Observation

- Planets are most interesting part of the kid's curriculum and often they like to know more about it
- Kids love to race things and throw things up in the air
- Aiming is matter of skill and needs practice which kids learn during their founding years.

OVERVIEW OF THE IDEA

The idea is to create planet spread across and then try to land on them. With alien being on them – it would be interesting to hit them and appear to conquer the planets.

VALUE

The kids would be entertained for a long time. It doesn't need parental supervision. No fear of damage

VARIANTS

Numerous variants can be made with it, can be multiplayer too

Disclaimer: The idea explained here is only to give an insight that a product can be made catering to this domain, that is answering a need.

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