

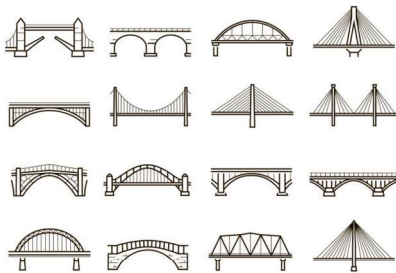


## Bridges Category: Toys

### MARKET

The market for puzzle toys, like jigsaw and blocks have been ever green and it will continue to be so all over the world. The need for such toys in education and for team building is also quite high.

Ref image.



### MANUFACTURING

It's a combination of plastic, metal and also some rubber parts.

Easy to assemble and can be produced in numerous color combinations.

### OBSERVATION / TREND / PROBLEM

Observation

- Bridges are very fascinating to people and kids
- There are 100's of variety of bridges and can be small to few kms long.
- It is an engineering marvel and needs tact and precision to build them

### OVERVIEW OF THE IDEA

The game is to create bridges in the simplest way to the toughest way. We have designed the concept and engineered different solutions that can be thought of to create simple to complex bridges.

### VALUE

The kids would be intrigued with it, as it enhances analytical ability and creativity and keep them busy for long time, also motivates challenges in multiplayer situations.

### VARIANTS

Numerous variants can be made with it, can be multiplayer too  
It is a complete set.

**Disclaimer:** The idea explained here is only to give an insight that a product can be made catering to this domain, that is answering a need.

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