



Advanced Curtain Brackets Category: Home Interiors

MARKET

The curtain market is huge and all sorts of brackets are sold in 1000's of hardware and interior fitting shops. Any new curtain bracket is welcome.



MANUFACTURING

It is HIPP or ABS part and one set is injected per shot. The mold is in good condition and can be delivered to any location



OBSERVATION / TREND / PROBLEM

Observation

- Often the curtain brackets have no match with the walls or interior setting, it is knob without any sense.
- We have seen that with one pull on the curtain, the stand gets dislodged from the wall and the whole curtain falls.
- Also, the side knob and frame are not impressive, looks cheap and can't be personalized by customers.

OVERVIEW OF THE IDEA

The Curtain bracket that we have launched in the market is unique in strength and design, it is mounted on 3 screws and can hold even if a man is swinging on it. It is unbreakable and comes in many shades, we can also customize it to suit any interior, with labelling or doodling.

MOLD AND PRODUCTION READY

The part mold is a single cavity mold and run for 5000 pcs production, it is in excellent condition. The part is made from HIPP or ABS – for strength and durability



Disclaimer: The idea explained here is only to give an insight that a product can be made catering to this domain, that is answering a need.

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