



Pets and Kids Ball Thrower Category: Exercise

MARKET

The toy market can be huge depending on the marketing push and entertaining factor of the game. Almost 2,00,000 units per month can be made with this.



MANUFACTURING

It is an electro – mechanical product that needs one-time installation and a power source.

It is a combination of plastic and metal units – some assembly is required.

OBSERVATION / TREND / PROBLEM

Observation

- Kids and pets love balls thrown at them.
- Most of the kids have a problem to catch the ball – only after 6 years they are fully capable to do that. Some kids are fearful of an approaching ball
- Pets love to chase balls and try to catch them and bring it back to the owner for a small treat. This can be an endless game and also entertaining.
- Parents have no time for kids today and seldom play ball or throwing catch with them.

OVERVIEW OF THE IDEA

The product that we have designed is wall mounted, that can pump balls always in different directions and also at different angles, it can be timed and it is a simple one time fill of 20 to 30 balls, designed for practice, fun or for exercise and improving the agility of the person.

VALUE

The kids would enjoy catching ball, pets would enjoy running behind it, performance players would improve their agility and stamina and hand eye coordination.

It can be taken around, for picnics and also for outdoor fun challenges.

VARIANTS

This can be made in 3 variants. Of course, colors and design could be different. It is a simple version, it could be an advanced timed version and another with treats version.

Disclaimer: The idea explained here is only to give an insight that a product can be made catering to this domain, that is answering a need.

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