



## Innovative Broom Pan Category: Home

### MARKET

The broom pan market is tremendous in every country, although the margins are low, it sells without marketing, any manufacturer can make around 50000 to 1,50000 units per month which will sell.



### MANUFACTURING

It's a simple plastic product that can be moved around, lightweight in design, easy to assemble and have fitments, in case a version demands it to be fitted with motor then it has to be connected via battery.

### OBSERVATION / TREND / PROBLEM

#### Observation

- Broom pans range from small to big
- Broom pans come attached with brushes too, in most of the cases they are thick and bushy.
- There are broom pans for outdoors, kids and also for regular home cleaning.
- It could be standing design or a very cheap small pan design.

### OVERVIEW OF THE IDEA

The Idea of the product is to have a broom pan that is suited for homes and outdoors, with new hinge at the center making it compact and with new attachments to it – the common broom pan becomes more valuable. It would also be easy to move and be able to compress the garbage.

### VALUE

The broom pan with a good design is valuable to the maid or the cleaner of the house, some features in them make them better than others.

### VARIANTS

The limit to color and combinations is endless in this product. It can be made with different plastics and with different attachments, could be motorized also for convenience.

**Disclaimer:** The idea explained here is only to give an insight that a product can be made catering to this domain, that is answering a need.

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