



Extension wire boards Category: Home

MARKET

The extension cables are currently imported in India and in many companies, China has dominated its mass produce. If one can bring in a disruption, the volumes could be well over 12 lac units per month.



MANUFACTURING

It's an electro- plastic product that needs combination and knowledge of electrical sockets, ports and lighting. Also, it has two more elements that need to be integrated which needs a knowledge of electronics integrations.

OBSERVATION / TREND / PROBLEM

Observation

- Extension boards are wound with wires that can extend upto 20 mtrs. They are either round, hexagon or square in shape.
- Some extension boards are also voltage stabilizers
- They are most needed in homes and offices to attach multiple chargers, power points for multiple devices.
- People also need lamp, USB charging and other things while working.

OVERVIEW OF THE IDEA

The Product is a combination of wire extension, together with lamp and USB ports and two more things that are commonly needed by people working at homes. This compact combination enhances the product value by giving one complete product instead of buying 4 to 5 separate things

VALUE

The person is able to have value for money – by getting a combination of things in one compact unit.

VARIANTS

Numerous board shape and design can be created. The combination of the additional features has to be done in a safe way which is convenient to use and store. It has to be ensured that it doesn't look very bulky.

Disclaimer: The idea explained here is only to give an insight that a product can be made catering to this domain, that is answering a need.

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