



Assembly toy involving water

Category: Kids toys

MARKET

The kids toys below 5 years is a huge market and can have an international appeal. Once the product catches on – there will be a craze among all.



MANUFACTURING

It's a plastic engineering product, with some parts in rubber or soft toy.

OBSERVATION / TREND / PROBLEM

Observation

- Kids love water.
- Kids like to feed animals and role play animal games.
- Kids like to build zoos and other complete landscapes, hence the toys like Lego and mechanix is popular.
- Most of them don't understand pressure and water routing.

OVERVIEW OF THE IDEA

The solution is to make a teachable kit that can be an assembly toy for the kid, fun to connect and join. On one side is a play of water and on the other side is a result. Safe to play, easy to understand and rebuild again and again, with complex compositions and challenges.

VALUE

The toy teaches the kid about pressure, potential energy and different connections assembly, it needs the kid to analyze and join different pieces, making iterations and enhancing their thinking.

VARIANTS

The product can be made in many colors, sizes and shapes. It would be a designer's work to create numerous designs and shapes, keeping the main principle same.

Disclaimer: The idea explained here is only to give an insight that a product can be made catering to this domain, that is answering a need.

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