



Laptop locker

Category: IT accessories

MARKET

Laptops and tab market are booming and with work from home, it has peaked. Any product made for this trend of high quality and good pricing would have the first mover advantage.



MANUFACTURING

It's a combination of plastic, metal, other aggregates that can be sourced from different vendors. It can be assembled in an automated way.

OBSERVATION / TREND / PROBLEM

Observation

- People often carry their laptops homes in the evenings and bring it every morning.
- Most of them take their work home. Create an imperfect work life balance.
- Not every office provides a secure place to store laptops and tabs. If given a chance they would like to ditch their laptops in office.
- Work from home with kids is the new combination, however in your absence the kids are tempted to play around with your laptop. Probably spill milk on it too.

OVERVIEW OF THE IDEA

The solution is a very unique laptop locker, that can't be removed and is permanently fixed. It will also have few additional features like pen stand, phone mirroring, speaker and other simple add ons like calendars and post tits.

VALUE

With this product, the person has a peace of mind and can leave their laptop at offices or homes, knowing that no one can tamper it, spill anything over it or try to move it.

VARIANTS

The product can be made in different sizes, textures, combination of internals. There could be more than one way to fix it and relocate it.

Disclaimer: The idea explained here is only to give an insight that a product can be made catering to this domain, that is answering a need.

The reader must understand that this concept will be seen by thousands and hence the complete idea or sketch is not shown. The document is entirely a property of BRI INNOVATIONS pvt ltd and with the innovation store we intend to increase the innovation index globally by promoting mature and manufacturable innovative ideas.